

# Ways I Can Help

Ashok Bhatt

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**Technology has  
profoundly changed  
the way value is  
defined, created,  
and delivered.**

**I help businesses  
grow with technology  
strategies and AI-  
driven innovation.**

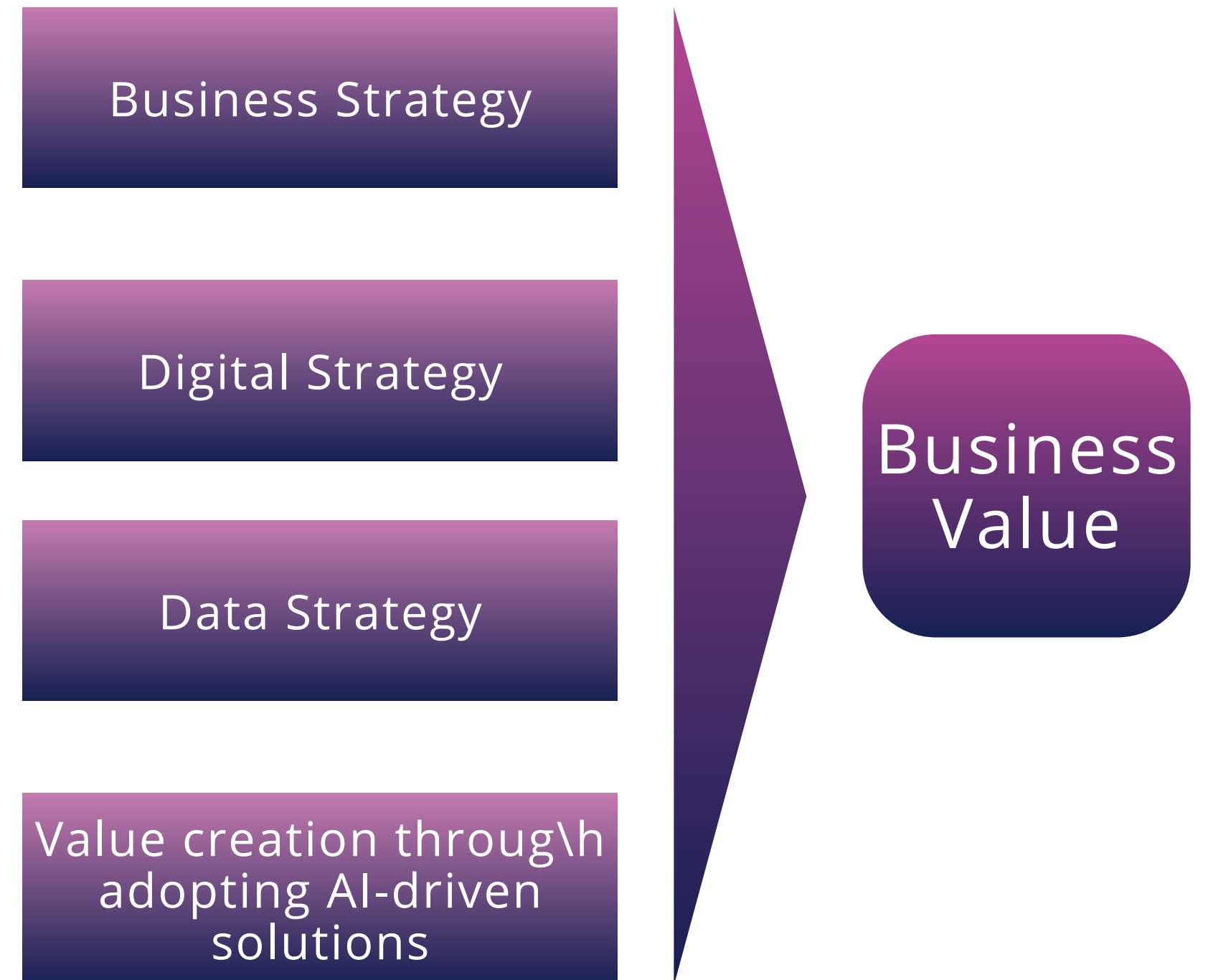
With my expertise in business and technology, I help leaders develop and implement strategic directions that lead to increased revenue and operational efficiencies.

My unique mix of skills allows me to drive tangible value for businesses.

# I work with the Board, C-level executives, and senior management to shape business-technology vision.

Business leaders are constantly challenged by disruption and volatile markets. Furthermore, digital has blurred industry boundaries where learning and adapting at speed is the new norm.

In this complex and dynamic environment, business growth strategy driven by a clear digital and data focus is needed more than ever.



# Reimagine the role of technology

Digital /  
Mobile First

Automation

Data and Analytics

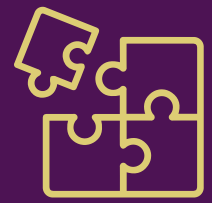
Emerging Tech

As technology becoming increasingly important, the CIO's ability to transition from a functional to a strategic business leader determines an organization's success. New technologies have transformed the competitive environment and disrupted business models. Technology is at the center of value creation from mobile-first to the promise of artificial intelligence in critical decision-making. As a result, technology must help to shape the business agenda and drive results.

- Works with Chief Information Office (CIO) to harness technology in developing business value
- Helps CIOs to transition to a strategic business leader
- Align CIO, Chief Digital Officer, Chief Data Officer, and Chief Marketing Officer's strategic agenda and bridge the gaps



Customer  
Centricity



Reframe  
Value  
Proposition



Redefine  
Operating  
Model



Refocus  
Value Chain

**I help businesses innovate, enhance the customer journey, boost efficiency, and execute strategies to excel in today's fast-paced environment**

Digitization has fueled commoditization. More and more business leaders are hard pressed to build distinctive capabilities to improve competitive advantages. One way to do that is to embrace innovation and align business strategy with innovative business models.

Analytics and customer experience coupled with right operating model are the sources that could help an organization not only excel in existing industry but in the adjacent industries too.

# Let's Connect



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